OIDS MARKET

Better Fats & Oils = Better Foods

Fats and oils are fundamental to creating foods people love. These key ingredients can significantly impact functionality, consumer appeal—and shelf life.



Getting fats and oils right makes everything better.

GOODS

HERE, FATS & OILS PERFORM **A LONG LIST OF DUTIES:**

- Lubricity
- Aeration
- Flexibility
- Lamination
- Stability
- Machinability

AND MAKE THINGS LOOK AND TASTE BETTER:

- Taste Carrier
- Crumb Structure Color
- Mouthfeel
- Flakiness



Laminated Doughs & Pizza Crusts

Flaked shortenings impart 'homemade' taste, texture and flavors



Fillings & Icing

Customized formulations provide aeration for the right lift and stability for velvety icings



of U.S. families eat pizza, enjoying its great taste, convenience and when frozen, long shelf life.¹



of consumers are interested in breads with healthier ingredients and 35% reported eating more purchased baked goods in 2020.²

Not all fats are created equal. With the versatility provided by one the broadest lines of plant-based oils & fats in the industry and over 150 years of experience, AAK answers the most demanding product development challenges, in co-development with our customers.

Let's Get Together!



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¹ Pizza: incl. impact of COVID-19 U.S., October 2020, Mintel.

² In-store Bakery U.S., February 2021, Mintel.

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